

fh fronthouz

**PRESS KIT**

# Company **Descriptor**

At FrontHouz, we are dedicated to giving hospitality venues peace of mind, while empowering our workforce to never settle.



# About FrontHouz

FrontHouz is an AI-powered workforce marketplace, specializing in the front-of-house hospitality continuum. FrontHouz removes the burden of finding shift coverage, lessens the risk of improper hires, improves profitability, optimizes training resources, and breaks the cycle of record-high turnover. Altogether, our goal is to establish ourselves as the leading hospitality staffing platform, leveraging technology to create a seamless marketplace that addresses the diverse needs of the industry. Our solution reduces unnecessary costs, fosters trust and transparency, and ultimately enables both our venue partners and hospitality experts to focus on delivering unparalleled guest experiences.







## MINIMUM SIZE

The smallest the logo should be represented is 1.25" wide. At this scale the tagline is omitted.



## VERTICAL APPLICATIONS

For applications where horizontal space is a premium or the logo needs to be smaller, use the "stacked" variant. Minimum width is 1".

## LOGO & COLOR USAGE

The logo should primarily be used with the FrontHouz green (light and dark) on white, or solid white with FrontHouz accent. It is acceptable to use the logo in any approved brand color, white or black, on a solid background provided that contrast meets accessibility standards.

